



METROPOLITAN DENVER
DENTAL SOCIETY

Articulator

A D V E R T I S I N G P O L I C Y

Issuance and Closing Date:

All advertising submitted will be subject to approval by the editors of the Articulator. The publisher does not assume liability for the content of advertising matter. Acceptance of advertising for publication in no way constitutes professional approval or endorsement of the products and services advertised. The Metropolitan Denver Dental Society (MDDS) reserves the right to reject, delete or reword copy. MDDS also reserves the right to place the word "advertisement" in any submitted advertisement copy.

Acceptable Reproduction Material:

Camera-ready artwork or right-reading offset film negatives of reproduction size (emulsion side down) are requested. Halftones must be no more than a 150-line screen. **Note:** If you do not have the above materials available, please contact MDDS at (303) 488-9700, extension 3270 for information on preparing camera-ready art to be inserted in the Articulator.

Payment Terms:

Net 30 days. Bills are rendered within one week prior to the issue having been mailed. Any advertiser whose account is more than ninety (90) days past due may not advertise in the current issue or any further issue unless the account is paid in full. Any accounts ninety (90) or more days past due are subject to collection. In the event of non-payment, the publisher reserves the right to hold the advertiser and/or advertising agency jointly and severally liable for the monies that are due and payable to the publisher. Insertion orders generated by advertising agencies containing payment disclaimer clauses will not be acknowledged. Cancellations after the published closing date will not be accepted and the advertiser is liable for the cost of scheduled advertisement.

Classified Advertisement Policy:

All MDDS members receive one free classified ad per calendar year, thereafter MDDS members will be charged \$25 per ad. MDDS members may purchase a display classified ad for \$50. Non-MDDS members will be charged \$50 per ad. Non-MDDS members may purchase a display classified ad for \$100. The Articulator reserves the right to edit ads for clarity and to refuse any ad deemed inappropriate by the Editors.

Advertisement Copy / Payment Deadlines:

Black and white camera-ready art, negatives or copy are required and must be submitted to MDDS by one month prior to the publication date of each issue.

Display Advertisement Cancellation Policy:

Thirty (30) days written notice is required on contracted advertising space. A full refund less \$50 (administrative fee) will be returned to the advertiser.

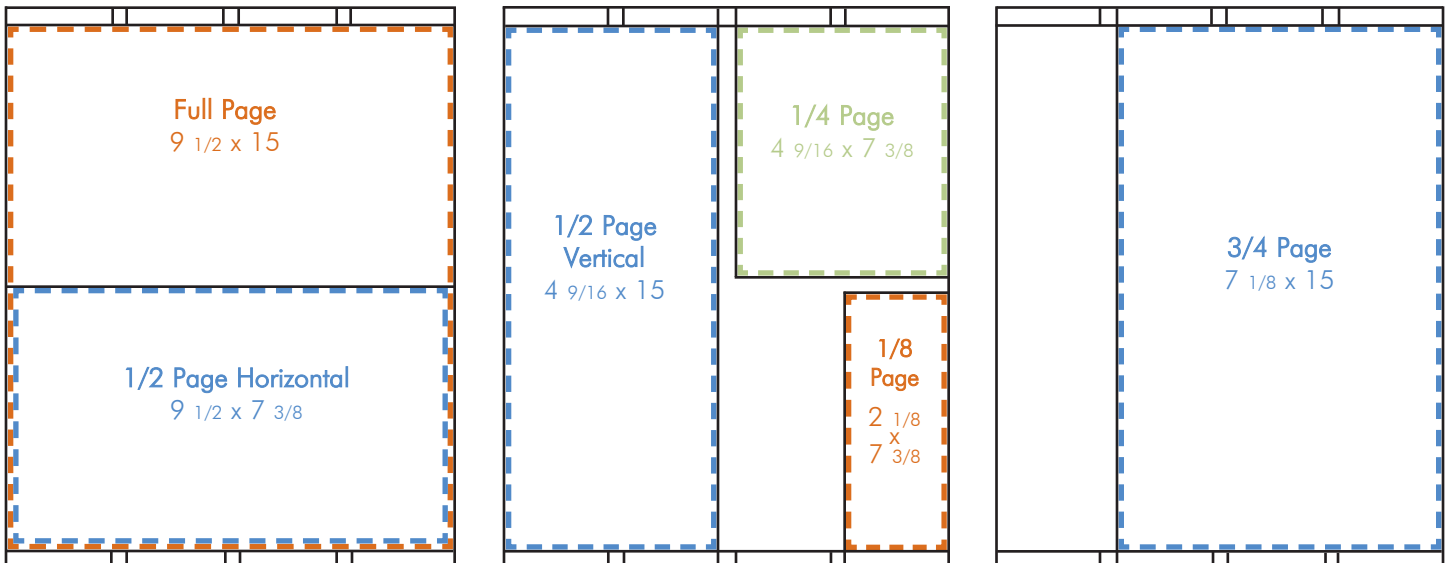
Shipping Instructions:

Send your signed Advertising Space Agreement, all film, mechanicals, art instructions, ad copy and payment to:

Articulator magazine
Metropolitan Denver Dental Society
3690 S. Yosemite St., Suite 200
Denver, CO 80237

Advertising Standards:

All advertised products must conform to the official published standards of the American Dental Association. Contact MDDS at (303) 488-9700, extension 3270 for a copy of ADA Advertising Standards.



Advertisement Reference Guide

Please call (303) 488-9700, ext. 3270 or visit www.mddsdentist.com for more information