



Reach **NEW HEIGHTS** at the 2010 Rocky Mountain Dental Convention

Advertise to let them know you'll be there before, during and after the event!

On-site Guide: The most important reference guide for the Rocky Mountain Dental Convention - offering all the information attendees need to know to navigate the convention - including where to find you.

Articulator Magazine Convention

Preview Issue: Let Convention-goers know you are coming and what you have to offer through the primary communications of the sponsoring organization, MDDS.

I-DENT: The Interactive Dental Events Networking Tool is an easy-to-use, online community and social network. It helps exhibitors meet and communicate with convention attendees, before, during and long after the RMDC is over.

Save BIG with our "PINNACLE" packages

Package A: \$5,000 (value \$5,700)

\$700 savings! Includes:

- On-site Guide Ad - outside back cover
- Half-page *Articulator* Ad - Convention Preview Issue
- I-DENT Premium Banner Ad on Home Page (12 months)
- I-DENT Vendor Spotlight Profile
- I-DENT Year-round All-Access (includes Virtual Booth)

Package B: \$3,500 (value \$4,400)

\$900 savings! Includes:

- On-site Guide Ad - inside back or front cover
- Half-page *Articulator* Ad - Convention Preview Issue
- I-DENT Premium Banner Ad on Home Page (12 months)
- I-DENT Year-round All-Access (includes Virtual Booth)

Package C: \$2,000 (value \$3,000)

\$1,000 savings! Includes:

- Full page On-site Guide Ad
- Quarter-page *Articulator* Ad - Convention Preview Issue
- I-DENT Secondary Page Banner Ad (6 months)
- I-DENT Year-round All-Access (includes Virtual Booth)

Package D: \$1,000 (value \$1,250)

\$250 savings! Includes:

- Half-page On-site Guide Ad
- Quarter-page *Articulator* Ad - Convention Preview Issue
- I-DENT Virtual Booth (through March 2010)

Individual Pricing Menu

On-site Guide advertising

(includes free color)

Outside back cover - \$3,000

Inside back cover - \$2,000

Front cover inside - \$2,000

Full-page - \$1,000

½ page - \$500

Articulator Convention Preview Issue advertising

1/2 page - \$700

1/4 page - \$500

1/8 page - \$300

I-DENT - Interactive Dental Events Networking Tool
Banner ad on Home Page and vendor spotlight profile- \$1,500

Banner ad on home page - \$1,200

Banner ad (secondary page) - \$1000

Year-round All-Access/Virtual booth - \$500

Virtual booth (through March 2010) - \$250

Opportunities are limited!!!!

Contact us at (303) 488-9700 to take advantage of these special deals. Select a package, pick and choose off the menu or allow us to customize a package just for you.