



# RMDC 2010 LECTURE RECORDINGS

Reach **NEW HEIGHTS** in 2010!

Take part of the Rocky Mountain Dental Convention home with you and continue your ascent throughout the year!

## Save **BIG \$** with Our New Packages

**ORDER BEFORE FEBRUARY 12, 2010 FOR MAXIMUM SAVINGS**

### Full Conference Set - \$295

Includes 39 lectures and 106 CE credit hours

### Clinical Series - \$199

This package offers 19 lectures and 50 CE credit hours for dentists, hygienists and chairside assistants. Topics include dental assisting, endodontics, restorative/esthetic, extractions, hygiene, implants, oral medicine, oral myology, OSHA, pediatric dentistry, periodontics and prosthodontics. See next page to review lectures included in this series.

### Practice Management Series - \$199

This package offers 18 lectures, with over 50 CE credit hours for all members of the dental team. Topics include relationship building, stress management, insurance coding, dealing with children and parents, communications skills, scheduling, conflict management, strategies to thrive in a difficult economy, practice transitions and technology.

### Recommended Audience Packages

These specially priced packages include lectures by recommended audience type. As a special bonus, Recommended Audience Packages include those lectures targeted to all audiences as an added bonus.

- **Dentist Series** - 27 lectures (over 50 CE hours) - \$199
- **Hygienist Series** - 18 lectures (over 45 CE hours) - \$89
- **Chairside Assistant Series** - 13 lectures (over 40 CE hours) - \$89
- **Front Office Personnel Series** - 16 lectures (over 40 CE hours) - \$89

### Individual Lecture Pricing

Full-Day Sessions - \$45 per lecture / Half-Day Sessions - \$25 per lecture

RMDC 2010 lecture recordings are only available in MP3 file format (like iTunes or YouTube videos). MP3 files take CDs a step further, compressing audio data down to a manageable file size and it still sounds great! Because MP3 files are small, they can be quickly downloaded directly to your computer or MP3 device. We can even email you the file. Recordings will no longer be available on CD, so if you are not up to speed or comfortable with MP3 technology, call us and we can assist you!

### Why the change?

Using the MP3 file format saves money in production and shipping costs, allowing us to pass the savings on to you by offering lecture recordings at a great new low price!

### Lecture recordings are available in the following formats

(based on the preference of the presenter):

- 1) Screen Capture (audio with visuals) allows you to view the CE courses as they were captured, many as true multimedia recreations with synchronized slides
- 2) Audio-Only

**EASY ORDER** - Complete this form and drop off at the **Special Assistance counter in Lobby "C"** or fax to (303) 488-0177 or mail to **3690 South Yosemite Street, Suite 200, Denver CO 80237**. Contact (303) 488-9700 or [pr@mddsdentist.com](mailto:pr@mddsdentist.com) with questions or for more information. Online ordering available at [rmdconline.com](http://rmdconline.com) beginning February 2010.

PRODUCT SELECTION	PRICING		FORMAT <small>(indicate preference)</small>		TOTAL
	Up to 2/12/10	After 2/12/10	Audio Only	Audio w/Visuals when available	
Full Conference Set	\$295	\$395			
Clinical Series	\$199	\$235			
Practice Management Series	\$199	\$235			
Dentist Series	\$199	\$235			
Hygienist Series	\$89	\$125			
Chairside Assistant Series	\$89	\$125			
Office Personnel Series	\$89	\$122			
Full-Day	___ x \$45	___ x \$55			
Half-Day	___ x \$25	___ x \$35			

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## RMDC 2010 Full-Day Sessions — To order, make your product selection by circling the Session Code(s)

Symbol denotes inclusion in series packaging discount - ©=Clinical Series/® = Practice Management Series

Session Code	Format (circle one, as applicable)	Session Title and Series Indicator	Presented By	Recommended Audience	CE Hours
9318	MP3 AUDIO ONLY	<i>PEDIATRIC SPECIALIST LECTURE:</i> Emerging Science in Pulp Therapy - ©	Dr. Joe Camp	Dentist	5
9302	MP3 AUDIO ONLY	The Christensen Bottom Line-2010 - ©	Dr. Gordon Christensen	Dentist, Hygienist, Chairside, Lab Tech	6
9305	MP3 AUDIO ONLY	<i>PERIODONTIST SPECIALIST LECTURE:</i> Precision Implant Placement Using State-of-the-Art Guidance Systems - ©	Dr. Richard Mecall, Dr. Paul Glick, Dr. Jean-Francois Bedard	Dentist	6
9581	MP3 AUDIO ONLY	Comprehensive Dentofacial Diagnosis—Beyond Smile Design - ©	Dr. J. William Robbins	Dentist	5
9303	MP3 AUDIO ONLY	Denture or Anything But the Denture? Restorative Options for the Completely Edentulous Mandible - ©	Dr. M. Nader Sharifi	Dentist	6
9440A	SCREEN CAPTURE - AUDIO WITH VISUALS -----	Strategies to Recession-Proof Your Practice: How to Thrive Even in a Soft Economy - ®	Mr. Gary Takacs	All Dental Team	5
9440B	MP3 AUDIO ONLY				

## RMDC 2010 Half-Day Sessions — To order, make your product selection by circling the Session Code(s)

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Session Code	Format (circle one, as applicable)	Session Title and Series Indicator	Presented By	Recommended Audience	CE Hours
9327	MP3 AUDIO ONLY	<i>DENTIST FAST TRACK:</i> The Rotary Revolution 2010 - ©	Dr. Robert Averbach	Dentist	1
9316A	SCREEN CAPTURE - AUDIO WITH VISUALS -----	Placement of Esthetic Composite and Provisional Restorations by the Dental Assistant - ©	Dr. Thomas Berry Dr. Royce Hatch	Chairside	3
9316B	MP3 AUDIO ONLY				
9583	MP3 AUDIO ONLY	Minimally Traumatic Extractions: Extraction Options and Ridge Preservation - ©	Dr. Farhad Boltchi	Dentist	3
9314	MP3 AUDIO ONLY	Building Relationships: High Trust = High Performance - ®	Mr. Larry Chatterley	All Dental Team	2.5
9442	MP3 AUDIO ONLY	<i>DENTIST FAST TRACK:</i> Orofacial Myology and Dental Case Management - ©	Ms. Sandra Coulson	Dentist	1
9432	MP3 AUDIO ONLY	Lioness Leadership: Awaken the Instinctive Leader in You - ®	Ms. Katherine Eitel	Front Office	3
9448	MP3 AUDIO ONLY	Have Them at Hello: The Lioness Approach to Instinctively Great Phone Skills	Ms. Katherine Eitel	Front Office	3
9441	MP3 AUDIO ONLY	<i>DENTIST FAST TRACK:</i> A Novel Treatment for Recession Defects: Amniotic Tissue Membrane - ©	Dr. Brian Gurinsky	Dentist	1
9342	MP3 AUDIO ONLY	<i>HYGIENE FAST TRACK:</i> Local Antimicrobial Therapy - ©	Dr. Mark Lucas	Hygienist	1
9326	MP3 AUDIO ONLY	<i>DENTIST FAST TRACK:</i> Grafting Technique for Implant Sites - ©	Dr. Ole Jensen	Dentist	1
9308	MP3 AUDIO ONLY	Blood, Spit and Fears: A Painless OSHA Update - ©	Ms. Laney Kay, JD	Dentist, Hygienist, Chairside	2.5
9328	MP3 AUDIO ONLY	<i>DENTIST FAST TRACK:</i> Endodontic Obturation Systems: A Critical Review - ©	Dr. Donald Kleier	Dentist	1

**-SEE REVERSE FOR MORE-**

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Session Code	Format (circle one, as applicable)	Session Title and Series Indicator	Presented By	Recommended Audience	CE Hours
9343	MP3 AUDIO ONLY	<i>HYGIENE FAST TRACK:</i> <i>Oral Cancer Detection</i> - ©	Dr. John McDowell	Hygienist	1
9344	MP3 AUDIO ONLY	<i>HYGIENE FAST TRACK:</i> Treating Patients with Dry Mouth - ©	Dr. John McDowell	Hygienist	1
9443	MP3 AUDIO ONLY	<i>DENTIST FAST TRACK:</i> Bisphosphonate and CTX Guidelines - ©	Dr. Kevin Patterson	Dentist	1
9317A	SCREEN CAPTURE - AUDIO WITH VISUALS -----	Is it the Green Paper or the Purple? Where Do I Put My Electronic Notes? - ®	Ms. Laci Phillips	Front Office	3
9317B	MP3 AUDIO ONLY				
9433A	SCREEN CAPTURE - AUDIO WITH VISUALS -----	Bacteria Busters: The Hygiene CSI of the Mouth - ©	Ms. Stephanie Pietrantonio	Hygienist	3
9433B	MP3 AUDIO ONLY				
9449A	SCREEN CAPTURE - AUDIO WITH VISUALS -----	Cosmetic Hygiene From Now to Wow - ©	Ms. Stephanie Pietrantonio	Hygienist	3
9449B	MP3 AUDIO ONLY				
9312	MP3 AUDIO ONLY	Problem Patients? No Problem! - ®	Dr. Gregory Psaltis Ms. Mary Ellen Psaltis	All Dental Team	3
9321	MP3 AUDIO ONLY	Make Children the Highlight of Your Day - ®	Dr. Gregory Psaltis	All Dental Team	2.5
9429	MP3 AUDIO ONLY	But Aren't They Just Baby Teeth? - ®	Dr. Gregory Psaltis	All Dental Team	3
9452	MP3 AUDIO ONLY	Can't We Just Pull Them? - ®	Dr. Gregory Psaltis	Dentist, Hygienist, Chairside	2.5
9329	MP3 AUDIO ONLY	Desperate Dental Divas - ®	Ms. Mary Ellen Psaltis	All Dental Team	2.5
9421	MP3 AUDIO ONLY	Something Old, Something New: RPDs with Attachments - ©	Dr. M. Nader Sharifi	Dentist	3
9313A	SCREEN CAPTURE - AUDIO WITH VISUALS -----	Cracking the Code: CDT 2009-2010 - ®	Dr. Mary Smith	Front Office	2.5
9313B	MP3 AUDIO ONLY				
9584	MP3 AUDIO ONLY	What You Don't Know About Practice Transitions for 2010: Changes, Constants and Options - ®	Ms. Susan Spear	Dentist	3
9332	MP3 AUDIO ONLY	Causes of and Solutions for Reducing Broken Appointments - ®	Ms. Char Sweeney	Front Office	2.5
9455	MP3 AUDIO ONLY	Eliminating the Everyday Frustrations of Collections - ®	Ms. Char Sweeney	All Dental Team	2.5
9439	MP3 AUDIO ONLY	Saying it Right the First Time - ®	Ms. Char Sweeney	All Dental Team	2.5
9315	MP3 AUDIO ONLY	The Most Important Instrument in Your Practice: The Telephone! - ®	Ms. Char Sweeney	Front Office	2.5
9434	MP3 AUDIO ONLY	Stress Busting with Humor: Cool Amidst the Chaos - ®	Ms. Kelli Vrla	All Audiences	3
9450	MP3 AUDIO ONLY	How to Handle Change Before Change Handles You - ®	Ms. Kelli Vrla	All Audiences	3

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